

# digiPM

digiPM – Digital Property Marketing Software is a software solution for Real Estate companies to digitally market their properties using their own Mobile app.

Using digiPM, Real Estate companies can upload all property details like Brochures, Videos, Images etc. The same is made available for prospective buyers to browse on the app. Prospective Buyers can connect and interact with the Real Estate company through the app in real time.

Real Estate developer can now manage all leads in a single platform, Manage communication, manage agreements and upload periodic project progress.



## What do you get with digiPM?

- **digiPM Mobile app** – Custom branded app on Android and iOS. Using the app, the customer can browse property specific details, chat with Real Estate company and leave enquiry. He can also digitally store agreements, Make payments and view project progress of purchase properties.
- **digiPM Web application for Real Estate Company** – Use the Web Application to Create Properties, Upload Content, Track Leads and Enquiries, Track Payments, Digital Agreements and Upload Project Status
- **digiPM Management application** - Management can use this application to view project sales, Sales Productivity, Realtime Occupancy, Payments and Reports etc.



## How digiPM is different from any other system?

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- We are a cloud-based platform. You don't need to invest in any hardware or software to use digiPM
- We will provide an app for both Android and iOS hosted in your company name with your branding and logos
- digiPM is a full fledged CRM where you can track from lead to conversion including tracking field sales, productivity and conversions
- Pay per month for the platform. Nominal subscription fees for using the platform
- digiPM is modular. Choose which ever modules that you need to go live
- Manage multiple properties using one software
- digiPM data is stored securely on Microsoft Azure cloud platform
- Integrations and customizations with existing system is done free of cost
- First time data load of the property is done free of cost
- Yearly maintenance is done free of cost
- Multilingual application supporting languages like Arabic, Chinese, Malay, Indonesian, Thai and Filipino

## Why should you subscribe to digiPM?

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- Get your own app and a CRM software to use in two weeks
- No investment in Hardware, Software and Maintenance. Pay per month for what you use
- Track sales productivity
- Real-time feedback from Customers
- Track all payments and receivables
- Digitization of complete Property Marketing activities with detailed analytics and dashboards
- Track profitability of the Real Estate company and take corrective action where necessary
- Run the Marketing campaigns completely online

# What are the modules in digiPM?

## CUSTOMER APP



Login



Property Browser



View Property Details



Download Brochures



Enquiry



Chat



Online Payments



Project Progress Monitor



Notifications and Alerts



Share with a Friend



### DIGIPM WEB APPLICATION

- Login
- Property Management
- Enquiry Management
- Lead Management
- Agreements
- Chat
- Staff Management
- Vendor Management
- Announcements
- Notifications and alerts
- Reports,Dashboard and Analytics



### MANAGEMENT APPLICATION

- Performance of Staff
- Sales Analytics
- Real time occupancy
- Lead Management
- Reports,Dashboard and Analytics

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